

# DACT TREASURY FAIR

DUTCH ASSOCIATION OF  
CORPORATE TREASURERS



Exhibitor registrations:  
**REGISTRATION  
FORM**

## 19th DACT TREASURY FAIR 30 & 31 MARCH 2023

Exhibitor registrations > **REGISTRATION FORM**

# TABLE OF CONTENTS

<b>THE FAIR</b>	<b>3</b>
Major attraction	3
19th DACT Treasury Fair	3
Location	4
Eat, Meet & Greet	5
Fair Team	5
<b>STANDS</b>	<b>6</b>
Exhibition area	6
Start-up stands	7
Stand price	7
Large stand	8
Medium stand	9
Start-up stand	10
Furniture	11
Technical facilities - stands	11
Walls and banners	11

<b>SUPPLIER</b>	<b>12</b>
Additional work	13
Delivery specifications	13
<b>SET UP AND DISMANTLING</b>	<b>14</b>
Set up 30 march 2023	14
Materials	14
Dismantling 31 march 2023	14
Hotel / Taxi	14
<b>ENTRANCE TICKETS FOR EXHIBITORS</b>	<b>15</b>
24-hour package tariff	15
Day package tariff	15
<b>SPONSOR PACKAGES</b>	<b>16</b>
Eat	16
Meet & Greet	16
Eat, Meet & Greet	16
Sponsorship of charity prizes, KanjerKetting	16
Opening / Masterclass	16
Room drops	17
Programme / Delegate list	17
Sushi tasting	17
<b>EDUCATION PROGRAMME</b>	<b>18</b>
Masterclass	18
Lectures / Business case / Studies / Product demos	18
<b>PROGRAMME</b>	<b>20</b>
<b>RULES OF PLAY</b>	<b>21</b>
General	21
Entrance tickets stand crews and speakers	21
<b>PRICES</b>	<b>22</b>



# THE FAIR

DACT, Dutch Association of Corporate Treasurers, is the professional association for (corporate) treasurers and treasury professionals in the Netherlands. The Association has around 720 members, who work for multinationals and large and medium-sized enterprises as well as the government and non-profit organisations. DACT fosters the professional development of its members, offers a network within which treasury professionals feel connected with each other, and facilitates a platform for the exchange of information and the deepening of knowledge.

[www.dact.nl](http://www.dact.nl) + [www.treasuryfair.nl](http://www.treasuryfair.nl)

**30 & 31  
MARCH  
2023**



## MAJOR ATTRACTION

The Treasury Fair attracts a great deal of interest. In 2022 the Fair had around 600 participants (including the exhibitor representatives). Visitors are primarily involved in treasury issues in the broadest sense of the word. Other financial specialists such as controllers, accountants and tax specialists also know where to find the Fair.

## 19TH DACT TREASURY FAIR!

The DACT Treasury Fair is the Dutch event where suppliers and buyers of treasury services and products can meet each other. This year DACT is organising the 19th edition. During the Fair, visitors can attend the Masterclass, practical workshops and dedicated product demos to keep their knowledge of treasury issues up to the mark. The Fair also provides much opportunity for informal contact and network building.



## LOCATION

The Fair is held in Hotel NH Conference Centre Leeuwenhorst in Noordwijkerhout. This location offers a large exhibition area, a beautiful theatre with the capacity for all Fair visitors to attend the Masterclass and spacious, well equipped rooms for workshops and product demos. As the hotel has 500 guest rooms, all the guests can stay in the same hotel. In 2022, 430 guests booked a 24-hour package.



**nH**  
HOTELS



## EAT, MEET & GREET

For participants with a 24-hour package the Eat, Meet & Greet provides the opportunity for an informal get-together the evening before the Fair. From 19.00 to 20.30 they can join the Italian buffet with traditional antipasti and pasta dishes.

From 20.30 until 23.30 hour guests are very welcome to join the Meet & Greet to have a drink with colleagues. Still no sleep at midnight? Then you can go to the Sportsbar into the small hours.



## FAIR TEAM



Milena Babovic



Richard Blokland



Quirijn Heslinga



Joan Schutte



Erwin Smit

To organise the Treasury Fair, the DACT Board has put together a 'Fair Team', consisting of Milena Babovic (chair woman), Richard Blokland, Quirijn Heslinga, Joan Schutte and Erwin Smit. The Fair Team can be contacted via [treasuryfairteam@dact.nl](mailto:treasuryfairteam@dact.nl).



# STANDS

## EXHIBITION AREA

The exhibition floor will be divided into two areas (Atrium and Rotonde) and will be designed in such a way that everyone can maintain adequate distancing.



## START-UP STANDS

DACT offers starters the opportunity to bring their services/products to the attention of Treasury Fair visitors on a 'start-up stand'. These are small, high tables for displaying information literature and where conversations with visitors can take place. These start-up stands are intended exclusively for newcomers to the market, with a business in the start-up phase which has not previously participated as an exhibitor at the Treasury Fair. Only a limited number of start-up stands are available. The Fair Team will determine the allocation of these stands.

Stand area with uniform furniture is provided by DACT. Light-hearted features on the stand (such as mixologists, baristas, dartboards, simulators) are allowed subject to conditions and provided that the area available is not exceeded. You can discuss this with Michiel Smilde, [treasuryfairteam@dact.nl](mailto:treasuryfairteam@dact.nl).

The stands do not have cupboards; therefore, only a limited amount of material can be kept on or next to the stand. Excess stock can be stored in a special storage room outside the hall.



## STAND PRICE

Large size	€ 4.000
Medium size	€ 2.850
Start-up	€ 1.750



## LARGE STAND

### Available area:

3.70 m x 2.70 m

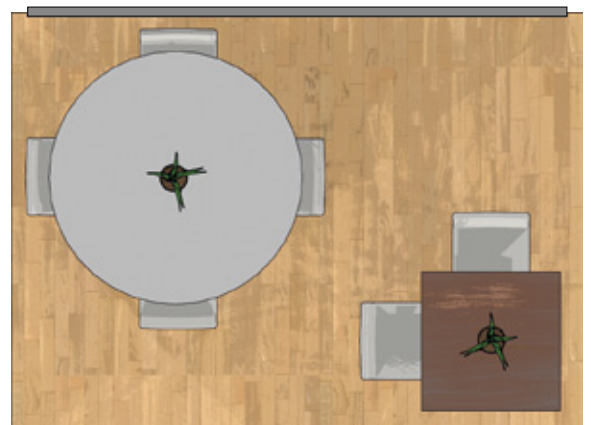
### Furniture:

- 1 round table 1.65 m diameter  
1.10 m high or 1 long standing table  
2.50 m x 0.90 m x 1.10 m
- 1 standing table  
0.90 m x 0.90 m x 1.10 m
- 6 chairs

### Back wall:

3.00 m x 2.00 m

(See page 22 for more information)





## MEDIUM STAND

### Available area:

3.00 m x 2.70 m

### Furniture:

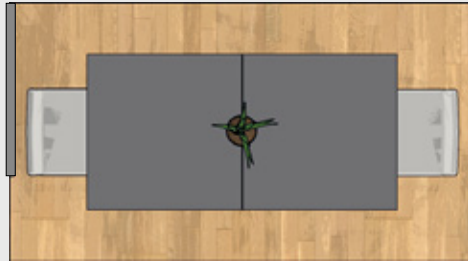
- 1.50 m x 0.90 m x 1.10 m
- 1 standing table 0.90 m x 0.90 m x 1.10 m
- 4 chairs

### Back wall:

2.40 m x 2.00 m

(See page 22 for more information)





## START-UP STAND

**Available area:**  
1.50 m x 2.70 m

**Furniture:**

- 2 standing tables 0.90 m x 0.90 m x 1.10 m
- 2 chairs

**Roll-up banner:**  
1.00 m x 2.00 m  
*(See page 22 for more information)*





## FURNITURE

- Furniture for the stands will be provided by DACT. Exhibitors are not permitted to place other furniture on the stand.
- Fun features on the stand (such as cocktail shaker, baristas, dartboard, simulators) are allowed subject to conditions, provided the allocated space is not exceeded. You can discuss this with Michiel Smilde, [treasuryfairteam@dact.nl](mailto:treasuryfairteam@dact.nl).
- The stands are not suitable for cupboards; therefore, a limited amount of materials can be kept on or next to the stand. The excess stock can be kept in a special storage area outside the hall.

## TECHNICAL FACILITIES - STANDS

- Two 230v sockets per stand are available for use free-of-charge.
- Internet connections are via wireless high speed internet.
- Hire cost led screen (hanging or on a tripod) provided with a USB connection € 350.
- Hire cost laptop € 150.

## WALLS AND BANNERS

- Roll-up banner(s), back walls, light boxes, spider walls, etc. within the permitted dimensions will be placed on the stands [see page 22](#).
- If your stand is positioned in the middle of the floor (see floor plan page 6, orange marked stands) only roll-up banners or frames are allowed.



# SUPPLIER



Sørs Branding is the DACT partner for all visual communication for the Treasury Fair, such as banners, promotional materials and other forms of branding. The Sørs creative team supports the development, design and implementation of the fair materials. Contact person is Marcel Wijdemans who can be reached at [marcel@sors.nl](mailto:marcel@sors.nl) or +31 (0)26 321 05 89.



Example textile frame 3.00 m x 2.00 m

Example roll-up banner 1.00 m x 2.00 m



Sørs offers standard textile frames and roll-up banners. Illuminated frames, spiderwalls or other walls are available on request.

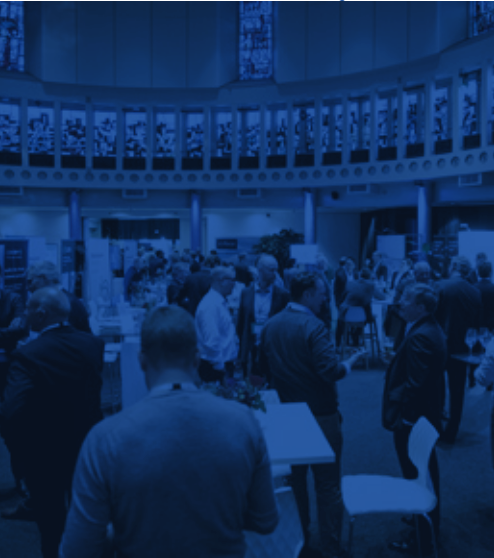
Prices for textile frames and roll-up banners (excluding artwork)

- Textile frame incl. banner 3.00 m x 2.00 m € 880 (L stand in the outer edge of the exhibition floor)
- Textile frame incl. banner 2.40 m x 2.00 m € 780 (M or L stand in the outer edge of the exhibition floor)
- Roll-up banner XXL 2.00 m x 2.00 m € 440 (M or L stand)

- Roll-up banner M 1.00 m x 2.00 m € 165 (start-up, M or L stand)

Frames and roll-up banners can be ordered up to 8 working days before construction date of exhibition.

Sørs delivers the ordered items to the exhibition venue. You will have to arrange the assembly, disassembly and transport to your own storage after the Fair yourself. Of course, Sørs can take care of the assembly and disassembly of the items delivered by Sørs, see 'Additional work' on page 13.



## ADDITIONAL WORK

Building up and taking down textile frame on exhibition location	€ 550
Set up and take down roll-up banner	€ 65
Transport frame from exhibition to customer in NL after the exhibition	€ 160
Transport frame to storage location Sørs + 1 year storage	€ 285
Transport roll-up banner from exhibition to customer in NL after exhibition	€ 70

The transport can only be combined if Sørs also takes care of the build-up and breakdown of the frames/roll-up banners.

## DELIVERY SPECIFICATIONS

If you take care of the art-work yourself, you can deliver it according to the delivery specifications below.

### Formats

**Roll-up banner 1.00 m x 2.00 m**, layout on 1.006 m x 2.066 m (incl. 3 mm bleed and 6 cm extra image at the bottom that disappears into the cassette, but this part will not be visible)

**Roll-up banner 2.00 m x 2.00 m**, layout on 2.006 m x 2.066 m (incl. 3 mm bleed and 6 cm extra image which disappears in the cassette at the bottom, but this part will not be visible)

**Textile frame 3.00 m x 2.00 m**, layout on 3.02 m x 2.02 m (incl. 1 cm bleed)

**Textile frame 2.40 m x 2.00 m**, layout on 2.42 m x 2.02 m (incl. 1 cm bleed)

- We recommend to prepare files for printing in Adobe InDesign, Adobe Illustrator or Adobe Photoshop and to deliver the file as a print-ready high-res pdf.
- Deliver your files in CMYK.
- Use a minimum resolution of 150 dpi.
- Do you make use of lines? These should not be thinner than 1 pt.
- Positive lines should have a thickness of at least 1 pt.
- Make sure you always convert text to outlines in your design.
- Do not place text too close to the edges, keep a distance of at least 1 cm.

- Deliver your files without any cutting marks.
- Do not deliver encrypted pdf files.

If you have any questions about submitting files, please feel free to contact Sørs. You can contact Sørs by phone at **+31 (0)26 321 05 89** or by e-mail at **info@sors.nl**.



# SET UP AND DISMANTLING

## SET UP 30 MARCH 2023

While enjoying a pre-dinner drink, visitors to the Treasury Fair can visit the exhibition floor on 30 March from 17.00. This means that on 30 March 2023 the exhibition floor must be ready at 16.30 for the opening at 17.00.

- The stands can be set up on Thursday 30 March from 12.00.
- The stands must be set up by no later than 16.30.
- Stands which are not set up will be removed from the exhibition floor. If there are valid reasons why the stand has to be set up in a different timeframe, you should raise this by 22 March at the latest with Milena Babovic, [management@dact.nl](mailto:management@dact.nl).
- All the materials delivered to the Leeuwenhorst will be stored in the Boston 10 room. After 16.30 there will be no further access to this room.
- As every year, the stand crew will have no access to the Eat, Meet & Greet if the stand unexpectedly appears not to be set up or equipped.
- The option exists of manning the stand on Thursday from 17.00. The stand must be manned on Friday 31 March 2023 from 08.00 to 18.00. The stands must remain intact until 18.00.

## MATERIALS

If you want materials to be delivered in advance, you can arrange for delivery from Monday 27 March onwards to:

Hotel NH Noordwijk Conference Centre Leeuwenhorst  
T.a.v. DACT - Marije Pietersma  
Langelaan 3, 2211 XT Noordwijkerhout

The consignment should be notified in advance to [m.pietersma@nh-hotels.com](mailto:m.pietersma@nh-hotels.com).

## DISMANTLING 31 MARCH 2023

- Exhibitors are required to take all their own material with them when the exhibition closes.
- If you have material that is to be transported by courier, your stand crew must deposit this in the Boston 10 room (next to the DACT desk), fully packed and addressed.
- If the deposited material does not conform with the above instruction or material is left behind on the exhibition floor, it will be destroyed. The exhibitor

is responsible for arranging a courier to collect the correctly deposited material. If this surplus material has not been collected by 10 April 2023, it will be destroyed.

- The dismantling of cables, hired equipment and the furniture will be undertaken by the relevant technical supplier.



## HOTEL / TAXI

- **Hotel rooms:** a hotel room and breakfast are included in the 24-hour packages. The rooms will be booked by DACT after receipt of reservation and payment for the packages.
- **Taxipartner:** Brouwer Vervoer, phone + 31(0) 71 36 11 00, [www.taxibrouwer.nl](http://www.taxibrouwer.nl) via [treasuryfairteam@dact.nl](mailto:treasuryfairteam@dact.nl).

# ENTRANCE TICKETS FOR EXHIBITORS

The stands are offered without entrance tickets. Tickets must be ordered separately for all participants representing the exhibitor (including the stand personnel).

Maximum numbers apply:

- **For a large stand:** 6 tickets for either day packages or 24-hour packages.
- **For a medium stand:** 4 tickets for either day packages or 24-hour packages.
- **For a start-up stand:** 2 tickets for either day packages or 24-hour packages.



## 24-HOUR PACKAGE TARIFF - € 550

Valid on 30 + 31 March. This package includes:

- Entry to the Eat: Italian buffet including drinks.
- Entry to the Meet & Greet (free drinks and finger food) on thursday evening.
- Overnight stay in Hotel NH Noordwijk Conference Centre Leeuwenhorst.
- Breakfast buffet.
- Exhibition visit.
- Participation in the Masterclass, workshops and product demos.
- Lunch and closing drinks.

### NB!

The Eat, Meet & Greet on thursday evening is open exclusively to 24-hour package ticketholders.



## DAY PACKAGE TARIFF - € 225

Valid on 31 March. This package includes:

- Exhibition visit.
- Participation in the Masterclass, workshops and product demos.
- Lunch and closing drinks.



# SPONSOR PACKAGES

## EAT - € 15.000

During an informal Italian buffet on Thursday before the Meet & Greet the sponsor can promote its organisation by placing branded items (serviettes, flags, food) on the tables and/or handing out a give-away. In consultation with the Fair Team, there is also an option of gaining extra attention by organising something entertaining.

## MEET & GREET - € 15.000

Build up / brand your companies grand café and invite the guests to join your team for drinks and bites. The Meet & Greet provides the opportunity for an informal get-together with the Dutch Treasury Community.

## EAT, MEET & GREET - € 25.000

## SPONSORSHIP OF CHARITY PRIZES, KANJERKETTING - € 1.750

For many years, DACT has sponsored the KanjerKetting, the reward system which has been developed to give children with cancer moral support during their long, intensive and often painful treatment. The 'Kanjerketting' is an expensive programme. Therefore, we will be selling € 5 lottery tickets at the Fair. During the closing drinks, three tickets will be drawn and the holders will be the lucky winners of an iPhone. The prizes will be donated by a sponsor and DACT. The sponsor's logo will be included in the printed brochure and a separate illustration on the website will draw further attention to it. All Fair participants will be informed of the sponsorship project via an e-mail which will also mention the sponsor. During the prize draw, the sponsor's logo can be displayed or a silent animation shown on the screens.



**KANJERKETTING** Win an iPhone during the Treasury Fair!



Jeroen Dijsselbloem



Klaas Knot

## OPENING / MASTERCLASS - € 12.500





## ROOM DROPS - € 2.750

The sponsor can provide a promotional gift with a personal message in the room of the corporate guests. Or a voucher to collect a gift in the stand. Text and gifts has to be approved by the Fair Team.



## PROGRAMME / DELEGATE LIST - € 2.250

With an exclusive full-colour A5 advertisement on a page to be chosen by the sponsor (excluding the front page).



## SUSHI TASTING - € 1.750

Do you want transform your stand into a sushibar and invite the visitors to tast some sushi during the day?



# EDUCATION PROGRAMME

## MASTERCLASS

The well-attended Masterclass has been a permanent feature of the Treasury Fair since 2009. In succession on the podium, we have seen professors Arnoud Boot, Sweder van Wijnbergen, Rick van der Ploeg, Willem Vermeend, Kees Cools, Coen Teunings and Linda Yueh.

We have also enjoyed the Masterclasses of journalist and economist Mathijs Bouman and Jeroen Dijsselbloem, former Dutch Minister of Finance and until early 2018 Chairman of the Eurogroup. In 2022 the Fair Team has welcomed Professor Klaas Knot, president of the Dutch Central Bank. The speaker for 2023 is not known yet.



## LECTURES / BUSINESS CASE STUDIES / PRODUCT DEMOS

The Fair offers opportunities for profession-related lectures and for practical business cases as well as treasury product demos. Exhibitors booking a large or medium stand may submit a proposal for a lecture, a presentation, a business case study, and a product demo. Exhibitors with a start-up stand may submit a proposal for a product demo only.

### Lecture / presentation (45 minutes)

You can choose a topical, professional subject in the area of Corporate Finance, Financial Risk Management or Treasury Operations. It is not allowed to promote services and products in the workshops.

### Business case study: the treasurer speaks (45 minutes)

You can also choose to present a business case study with the aim of increasing awareness of the added value of your product or service on a content level. This means that the subject has to be presented jointly with your client, the treasurer.

### Product demos: workshops (30 minutes)

This category applies exclusively to product presentations. Demo rooms for up to 50 people are available and different product presentations will be spread across the day. Product demo rooms are equipped with screen, beamer, laptop and sound system as well as two headsets and a handheld microphone.

A proposal for a lecture or presentation must address the following points:

- Category Corporate Finance, Financial Risk Management or Treasury Operations.
- Title and detailed description of the content.
- Learning goal.
- Name(s) of the speakers.
- Language.
- Name of contact for questions and information.

A proposal for a business case study must address the following points:

- Category Corporate Finance, Financial Risk Management or Treasury Operations.
- Title and detailed description of the content.
- Learning goal.
- The name of the company and the contact person, and include confirmation from the person and company in question of its active collaboration with you in the workshop.
- Name(s) of the speakers.
- Language.
- Name of contact for questions and information.



A proposal for a product demo must address the following points:

- Type and name of the product.
- Specific relevance for treasurers.
- Presenter's name.
- Language.
- Name of contact person for questions and information.

The Fair Team will consider the proposals and make a choice on the basis of quality, originality and relevance to the target audience. The selection will take into account organisations which have not previously organised a presentation during the Treasury Fair. Nevertheless, quality remains the first priority.



## IMPORTANT

The deadline for submission for all categories is December 1 2022

- Submissions received after 1 December 2022 will not be considered.
- Submissions from parties not having paid the invoice for stand hire within the specified payment term will not be dealt with.

# PROGRAMME

## THURSDAY 30 MARCH

- 16.00 - 17.00 Presentation of the DACT Treasury Barometer Survey
- 17.00 - 18.45 Opening Treasury Fair & pre-dinner drinks in the exhibition area
- 18.45 - 20.30 Eat - informal Italian buffet
- 20.30 - 24.00 Meet & Greet - informal network drinks

## FRIDAY 31 MARCH

- 08.00 Registration and arrival guests/visitors to the exhibition floor
- 09.00 - 12.45 Presentations/business case studies/product demos
- 12.30 - 13.30 Break in the exhibition area
- 13.45 - 15.15 Presentations/business case studies/product demos
- 15.15 - 16.45 Masterclass
- 16.45 - 18.30 Prizegiving and lottery draw(s) & drinks around the stands



# RULES OF PLAY

The Treasury Fair is the annual treasury event in the Netherlands, but also an important meeting place for the members of DACT to catch up and network in an informal atmosphere. The character of the Fair brings with it plenty of room for our partners and other providers to make contact with DACT members. However, a key success factor of the Treasury Fair is a balanced mix of members and commercial parties. The Fair Team has, therefore, set out a number of rules:

## GENERAL

1. Exhibitors must not organise any (closed) events for visitors to the Treasury Fair between 08.00 on Thursday 30 March and 08.00 on Saturday 1 April 2023.
2. Without prior discussion with the Fair team, exhibitors are not allowed to make arrangements related to the Treasury Fair with the congress location.
3. Exhibitors may use the DACT Delegate List solely to acquire information on the Fair participants. The details must not be reproduced or made public, nor shared with anyone who is not employed by the exhibitor. The details must also not be used for direct mail purposes or other types of communication with the participants.
4. Exhibitors must keep their advertising material on their own stands and not distribute it elsewhere in the Fair, Exhibition, Workshop and Product Demo rooms.

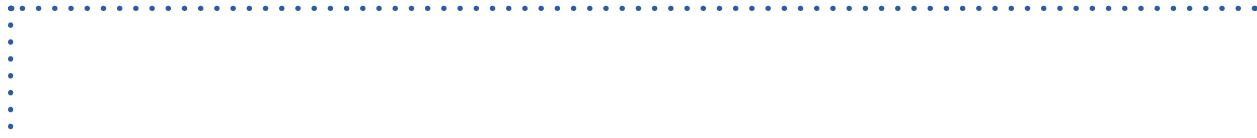
## ENTRANCE TICKETS STAND CREWS AND SPEAKERS

1. The number of representatives per exhibitor is a maximum of 6 for a large stand, 4 for a medium stand and 2 for a start-up stand.
2. Marketing and events staff are included in the maximum permitted number of representatives. This does not apply to marketing and event personnel who are deployed exclusively for building up and dismantling the exhibition floor.
3. Non-corporate or partner members count towards the maximum permitted number of representatives.
4. Entrance tickets - and 24-hour packages - may not be shared.
5. Only 24-hour package holders have access to the Eat, Meet & Greet on Thursday 30 March.

6. If a standholder does not order the maximum number of tickets allowed, additional tickets can be ordered up to 20 February 2023. Thereafter, no further availability can be guaranteed as surplus tickets will be sold to persons on the waiting list.
7. The deadline for ordering day packages is 10 March 2023. After this date, these tickets may also be sold out.
8. As soon as the names of the stand crew are known, please send them in the attached excel file only to [treasuryfairteam@dact.nl](mailto:treasuryfairteam@dact.nl). So that the badges and participant lists can be produced, please ensure that the file is in DACT's possession by no later than 1 March 2023.
9. All persons registered as stand crew will receive confirmation of the activities for which they are registered. This is necessary to gain entry and to check in to the hotel. Rooms will be booked for participants with a 24-hour package.
10. Speakers for the exhibitor presentations, business case studies or product demo must in principle form part of the stand crew or the maximum permitted number of persons per standholder.
11. If the speaker is not part of the stand crew and the exhibitor has used the maximum number of tickets, the speaker may gain access only to the room where the presentation will be held. The speaker can gain no access to other parts of the Treasury Fair.
12. If the speaker has a corporate treasury function within a company and is not a so-called provider of treasury products or services, a day or 24-hour package can be purchased for the speaker.
13. If the corporate speaker is present exclusively for his or her presentation, there is no requirement to purchase a day ticket.

# PRICES

Prices excl. VAT (btw)	Large stand € 4.000	Medium stand € 2.850	Start-up stand € 1.750
<b>EXHIBITION SPACE</b>			
<b>Floor</b>	3.5 m x 2 m	2.5 m x 2 m	1.5 m x 1.5 m
<b>Stands outer ring: <u>one</u> of the following options:</b>			
back wall max. 3.0 m wide - 2.25 m high	1	not allowed	not allowed
back wall max. 2.0 m wide - 2.25 m high	1	1	not allowed
roll-up banner 1.0 m wide	maximum 3	maximum 2	maximum 1
roll-up banner 2.0 m wide	1	1	not allowed
<b>Stands inner ring: <u>one</u> of the following options:</b>			
roll-up banner 1.0 m wide	maximum 2	maximum 2	maximum 1
roll-up banner 2.0 m wide	1	1	not allowed
back wall	not allowed	not allowed	not allowed
<b>General</b>			
table 1.1 m high	2.5 m x 0.9 m	1.5 m x 0.9 m	0.9 m x 0.9 m
number of chairs	6	4	2
230 volt power sockets	2	2	2
free WiFi	available	available	available
led screen 48 inch with USB socket for presentation	€ 350	€ 350	€ 350
laptop	€ 150	€ 150	€ 150
<b>MARKETING</b>			
logo & company profile inside promotional conference brochure	Y	Y	Y
logo & company profile on Treasury Fair's website (exhibitors)	Y	Y	Y
logo & company profile on the exhibitors' page of the App	Y	Y	Y
<b>WORKSHOPS / PRODUCT DEMO</b>			
option to submit a lecture proposal	Y	Y	N
option to submit a BC-study proposal	Y	Y	N
option to submit a product demo	Y	Y	Y
<b>EXHIBITOR TICKETS</b>			
day arrangement € 225 pp.	Y	Y	Y
24-hour arrangement incl. hotelroom € 550 pp.	Y	Y	Y
maximum number of tickets per exhibitor	6	4	2
<b>DELEGATELIST</b>			
3, 2 and 1 week(s) in advance names-company names-job titles	Y	Y	Y



## Sponsoring

prices excl. VAT (btw)

### MEET & GREET

€ 15.000

logo & company profile inside promotional conference brochure  
logo & company profile on Treasury Fair's website and App  
company house style in Grand Cafe Roundabout

### EAT

€ 15.000

logo & company profile inside promotional conference brochure  
logo & company profile on Treasury Fair's website and App  
company house style in Restaurant North Beach

### EAT, MEET & GREET

€ 25.000

### KEYCORDS & BAGS

€ 2.250

logo & company profile inside promotional conference brochure  
logo & company profile on Treasury Fair's website and App  
supply of keycards for name badges  
supply of conference bags

### MASTERCLASS

€ 12.500

logo & company profile inside promotional conference brochure  
logo & company profile on Treasury Fair's website and App  
banners in the Masterclass room  
logo on the screens during the Masterclass

### ROOMDROP CORPORATE DELEGATES IN HOTELROOMS

€ 2.750

300 rooms

### SUSHIBAR

€ 1.750

### PRINTED DELEGATE LIST/PROGRAMME

€ 2.250

full colour advertisement A5

### DACT LOTTERY PRIZE

€ 1.750

logo & company profile inside promotional conference brochure  
logo & company profile on Treasury Fair's website and App  
e-mailshot to delegates regarding sponsorship  
presentation/film on screens during drinks



**DACT Secretariaat** Transistorstraat 71-M, 1322 CK Almere  
**T** +31 (0)35 695 41 01, **E** treasuryfairteam@dact.nl, **I** www.dact.nl  
**Eventmanager Treasury Fair:** Michiel Smilde, **T** +31 (0)6 24 34 88 50