

Treasury Trends Tracker

A bi-annual survey to track Treasury trends and insights from Treasury professionals in the Netherlands



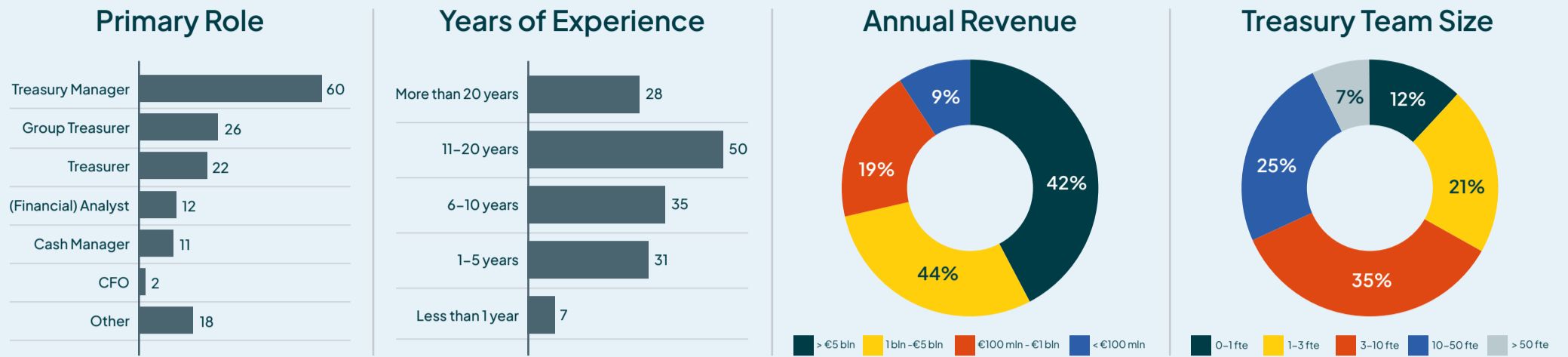
Click here to watch the after movie of the panel session

Download the full report here

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Survey Metrics

In total more than 150 respondents participated in the Treasury Trend Tracker Survey, representing approximately 20% of DACT member base.



Key Priorities

The survey focuses on current and future Treasury priorities, the support from technology and the role and function of Treasury organizations.



While cash flow forecasting remains the dominant priority, the increasing emphasis on digitization and automation signals a fundamental shift toward technology-driven treasury management.

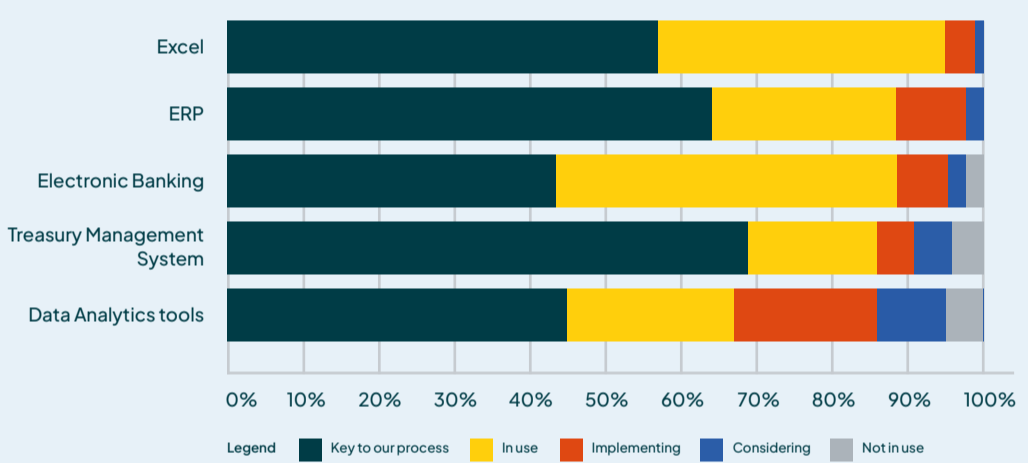
At the same time, working capital optimization reinforces the need for financial resilience and efficiency in an evolving business environment.

Support from Technology

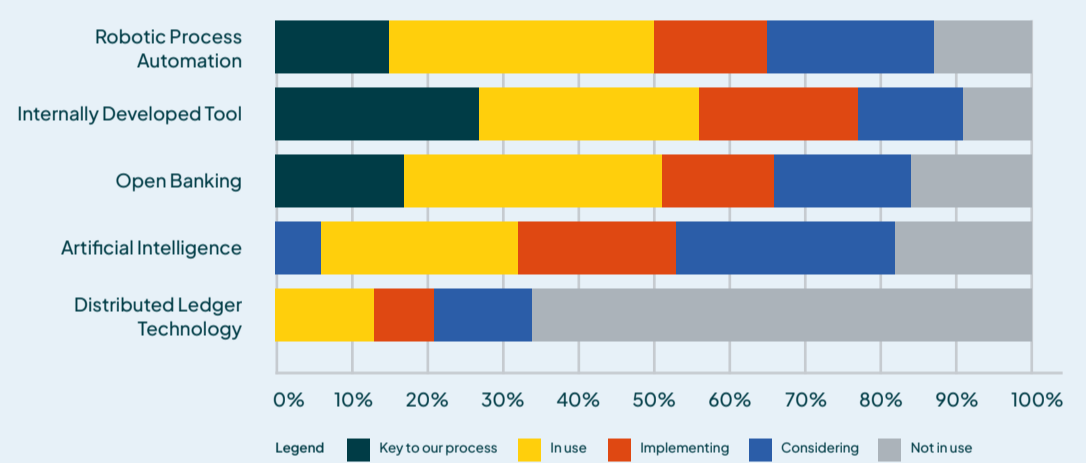
The majority of the Treasurers indicate using the commonly used technologies, however emerging technologies are on the rise.

TREASURY TOOLS

Commonly used



Emerging digital

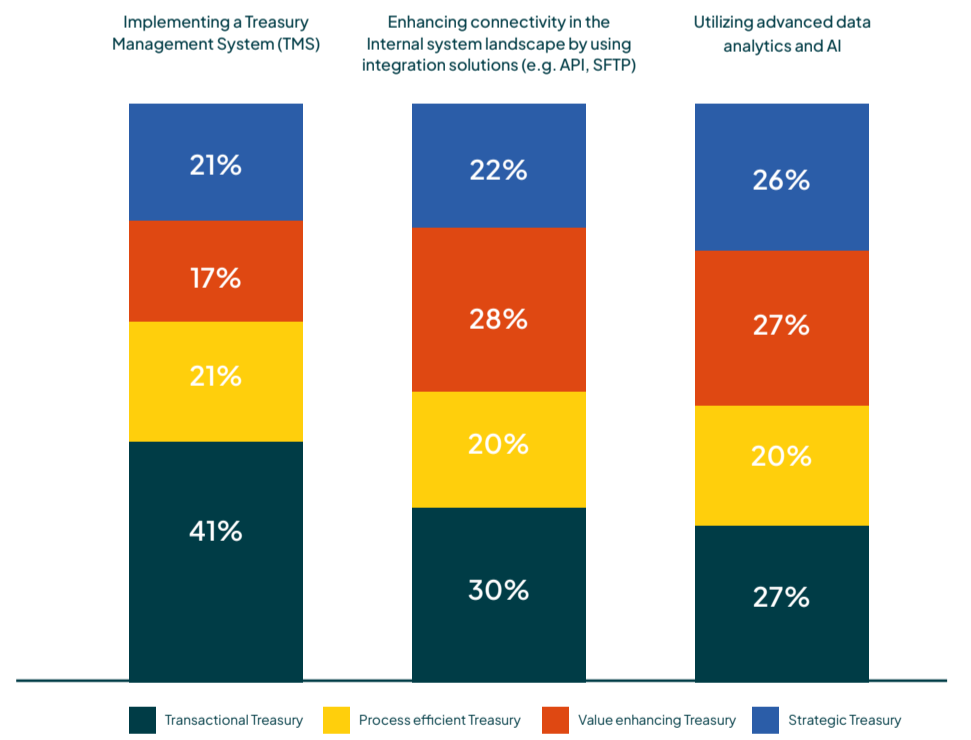
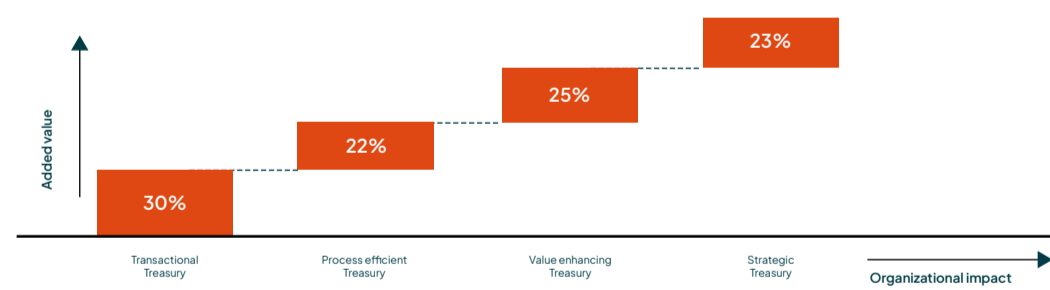


Treasury Maturity and Transformation Strategies

One of the key factors influencing a Treasury department's organizational impact is its level of maturity. The survey respondents represent diverse levels of Treasury maturity.

Across all levels of Treasury maturity, Treasury Management Systems (TMS), system connectivity, and advanced data analytics & AI were indicated as important transformation strategies. However, the focus shifts depending on the organization's level of maturity.

For less mature Treasury teams, TMS implementation is a critical first step in establishing centralized processes, improving cash visibility, and streamlining Treasury operations. As Treasury functions mature, the emphasis shifts from system adoption to optimization. More advanced Treasury teams prioritize system enhancements, greater connectivity, and leveraging new data sources to drive efficiency and improve forecasting and risk management. For highly mature Treasury teams, the priority moves toward data-driven decision-making, predictive analytics, and AI-driven automation. These teams utilize advanced analytics tools to extract deeper insights from financial data, optimize liquidity management, and enhance strategic decision-making.



Regulations

Regulations play a significant role in shaping Treasury activities, as confirmed by 82% of the respondents, who state that regulatory requirements influence their daily operations.



Trending Topic 2025

Artificial Intelligence leads as the top trending topic among respondents

